

NEW FROM THE VM INNOVATION LAB

# YOUR BRAND. IN COLOR.



## IN PLASTIC PRIVATE LABEL

VM Products now offers full-color In Plastic Labeling (VM's implementation of In-Mold Labeling, or IML) on **EZ Secured® Rodent Bait Stations.\***

\*For details on private labeling, including minimums and order commitments, please contact your VM or Vesperis sales team.

### SUPERIOR DURABILITY

In Plastic Labeling embeds the label into the plastic during molding, making it resistant to peeling, bubbling, fading, scratches, chemical exposure, and weathering.

### HIGH-QUALITY GRAPHICS

In Plastic Labeling allows for embedding multi-color graphics, and complex designs with gradients and fine details.

### CONSISTENT FINISH

Labels are applied during molding, ensuring perfect alignment and uniform appearance.

NEW OPTION FOR  
PRIVATE LABELING FOR

**EZ SECURED®**  
RODENT BAIT STATION



### ECO-FRIENDLY

In Plastic Labeling uses recyclable materials and eliminates adhesives.



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